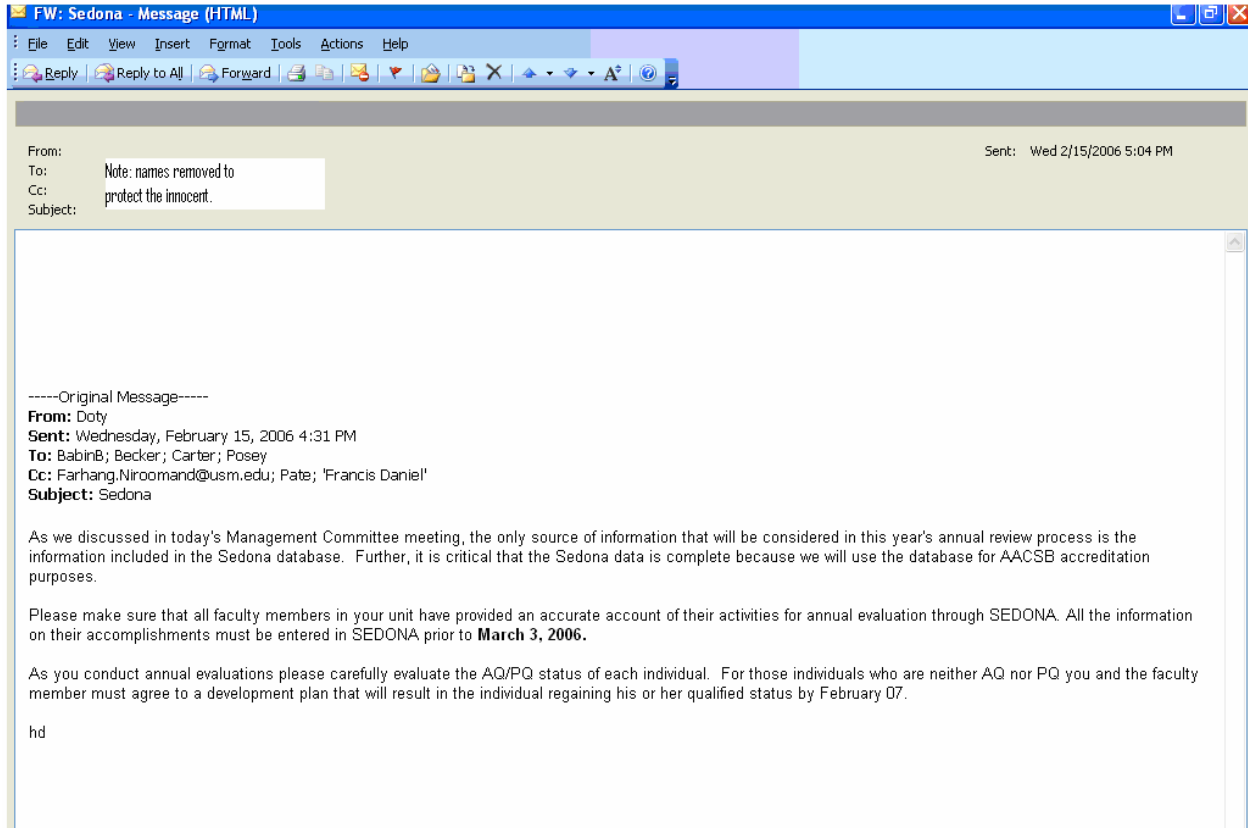


**REPORT: SEDONA is THE Source of Information in the CoB.**

On February 15, 2006, the following email from CoB Dean Harold Doty (forwarded here by a Chairman to his/her department faculty) was circulated throughout the CoB:



Note to the Reader: The SEDONA System is a data management system (a database) specifically designed for AACSB Accreditation needs. The decision to purchase a SEDONA license and to implement the SEDONA System in the USM CoB was made after Professor of Accounting Stan Clark and Assistant Professor of Finance Shawn Salter were introduced to the system on a peer institution site visit to the University of North Carolina at Greensboro.

Note that Doty states that "...the only source of information that will be considered...is the information included in the Sedona [sic] database."

The rules are clear. Only information in the SEDONA database will be used during merit raise deliberations. If it's in SEDONA, it will be considered; if it's not in SEDONA, it will not be considered.

Once again, however, there seems to be some "wiggle room" for CoB administrators to continue their pattern of rewarding cronies. Shrouded in claims of "confidentiality," the contents of the SEDONA database are "confidential" and not available for review by rank and file CoB faculty. That is, of course, until May 2, 2006.

On May 2, 2006, an unnamed CoB administrator leaked the SEDONA master login ID and password to faculty. Within minutes, the login ID and password were circulating throughout the CoB. Several complete copies of the entire CoB faculty members' SEDONA vitas (created exclusively from the SEDONA database) were assembled into binders. Copies of these volumes currently rest with members of every department in the CoB.

Thanks to this unnamed administrator, the veil of secrecy surrounding CoB evaluation processes and the 2006 merit raise process has been pulled back. Several documents posted on [usmpride.com](http://usmpride.com) are based on these SEDONA vitas, and, as we all now know, SEDONA is THE source of information in the CoB.